

KEYNOTE SPEAKER
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communication | education | technology

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DEMYSTIFYING AI AND SYNTHETIC MEDIA FOR BUSINESSES.



GENERATIVE AI AND SYNTHETIC MEDIA THE FUTURE OF BUSINESS COMMUNICATION

Gain understanding and strategy. No matter your role, savvy business leaders need to know the basics on how AI can change the communication landscape with your employees and your customers.

EXECUTIVE ORDER ON AI SAFETY AND SECURITY (ISSUED OCTOBER 30, 2023)

This order is ripe for discussion especially around the area of **disclosing AI use in business processes.** Research shows that disclosing yields mixed results, making this an important topic for any business.

HOT
TOPICS


DIGITAL CLONES: HYPER-REALISTIC AVATARS AND DIGITAL LIKENESS

Kinda creepy, kinda cool, **custom avatars and digital likenesses need to be understood.** Knowing this technology and how it can be used strategically is a great topic for any business or individual wanting to leverage their digital NIL rights.


HOW USING AI CAN MAKE US MORE HUMAN: LEVERAGING TECHNOLOGY

When used well, technology allows us to **expand access to information and enhance communication.** And strategic uses of AI can allow us to be more human (not less!) by giving us more ways to build relationships.


KEYNOTES

 From audiences of 10 to 10,000, book Jill for a customized keynote to hit the mark with your audience at your next event.


CONSULTING

 Communication strategy, generative AI implementation, customer experience gap analysis and more are available.

TEACHING

 From teaching doctoral seminars to training your team, Jill designs and implements education for all levels.

MEDIA | PRESS

 From TV to podcasts to print and beyond, Jill is no stranger to the media space. She's happy to contribute to your next piece or segment.

Award-winning entrepreneur, top-rated professor, and innovative AI researcher, Dr. Jill Schiefelbein thrives at the intersections of communication, education, and technology. She's partner and Chief Experience Officer at Render, a start-up specializing in producing hyper-realistic avatars and being a one-stop-shop for digital likeness creation and management. Jill is founder and president of The Dynamic Communicator, Inc. - a boutique communication strategy firm serving clients ranging from American Express, McGraw-Hill, Virtuoso Travel, the US Military, and to professional associations of all types, The author of three books, her latest, *Dynamic Communication: 27 Strategies to Grow, Lead, and Manage Your Business*, is now available. Her fourth, *Business Communication for Dummies*®, will be released in 2024.

Get to Know JILL

Crochet Ninja
Bourbon Cocktail Enthusiast
Super Aunt



AS FEATURED IN

TIME



Forbes
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Entrepreneur

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The Information

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